

**THE IWA EXPERIENCE: PAST, PRESENT, AND FUTURE**

EDUCATING STUDENTS IN THE CATHOLIC TRADITION FOR 75 YEARS

April 20, 2010



A SPONSORED MINISTRY OF THE  
SISTERS OF THE INCARNATE WORD  
AND BLESSED SACRAMENT

Dear IWA Friend:

It was 75 years ago this fall that a new school called Incarnate Word Academy (IWA) opened its doors to 33 young students. Since that time, more than 4,000 children have walked the halls of IWA, taking with them into life an educational foundation that's second to none in Northeast Ohio.

We're writing today because **we need your support** to ensure that the educational excellence of IWA will endure for another 75 years and beyond. To mark the milestone of IWA's 75th Anniversary, we invite you to be a part of the **Incarinate Word Academy 75th Anniversary Gala**, to be held on **October 9, 2010** at the Crowne Plaza in Middleburg Hts. Our theme for the evening is **The IWA Experience: Past, Present, Future** and the experience just won't be complete without your support.

Your generous contribution to this event will support the IWA Endowment Fund, which provides **financial assistance to students every year**, allowing them access to an IWA education that might not otherwise be possible. We've established a goal to raise the endowment fund to \$1 million by 2015. Through the 75 years of IWA educational excellence, the school has grown to educate and serve generations of students of many faiths in over **26 communities across three counties** in Northeast Ohio. Last year, 100% of our graduating 8th graders were accepted to their **first-choice high schools**, earning **almost \$70,000 in scholarships**. From the national Scripps Spelling Bee to statewide science fairs and regional art competitions, our students model excellence both within our doors and to the world. *This is all done while charging tuition that is roughly half the average cost of an equivalent public school in Northeast Ohio.* Learn more at [www.incarinatewordacademy.org/75.htm](http://www.incarinatewordacademy.org/75.htm).

For your convenience, we've created a number of ways that you can lend support to this important cause.

- **Become a sponsor** of the event and get premier recognition in event signage and programs.
- **Make a donation** of a product, gift certificate, service or experience to our live or silent auction.
- **Reserve an advertisement** in the 75th Anniversary Commemorative Magazine that will be distributed to all Gala attendees and others.
- **Make a tax-deductible donation** to the IWA Endowment Fund.

Included with this letter is a detailed overview of these opportunities. You'll also receive **a call from an IWA volunteer within the next few weeks** to answer your questions and discuss the level of support that best suits you.

**Will you take a step today to help us maintain this level of excellence and ensure that it is accessible for all students?** Please welcome the call from our volunteer or email us at [2010iwa75@gmail.com](mailto:2010iwa75@gmail.com) with your level of support. Consistent with the IWA mission, we are all called to learn, love, and serve. Please accept our advance thanks for your generosity.

Sincerely,

Roseanne Deucher  
Co Chairperson, IWA 75<sup>th</sup> Anniversary Gala  
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## WE NEED YOUR SUPPORT!

It's through your support that Incarnate Word Academy has endured as an institution of educational excellence for the last 75 years. You can lend your support to the IWA 75<sup>th</sup> Anniversary Gala through **Sponsorship, Donating an Auction Item, Advertising in the 75th Anniversary Commemorative Magazine**, and/or making a **Tax-Deductible Donation**. All proceeds will benefit the **IWA Endowment Fund**.

Visit our website at [www.incarnatewordacademy.org/75.htm](http://www.incarnatewordacademy.org/75.htm)

### **SPONSORSHIP OPPORTUNITIES**

Becoming a sponsor of the IWA 75th Anniversary Gala places you or your company in front of civic leaders, elected representatives, business owners and others from the 26 communities that IWA serves. Our marketing of this event is reaching thousands of individuals, and 350+ are expected to attend. Consider one of the sponsorship opportunities:

**75<sup>th</sup> Diamond Table Sponsor** / Investment: \$2,000 (\$1,450 tax-deductible)

- Includes eight (8) tickets for the Gala event (valued at \$100 each)
- Diamond Table recognition in 75th Anniversary Commemorative Magazine
- Official sponsorship for a Sister of the Incarnate Word to the Gala event
- Diamond Sponsor recognition in event-night signage

**Corporate Challenge Sponsor** / Investment: \$1,500 (\$900 tax-deductible)

- Includes four (4) tickets for the Gala event (valued at \$100 each)
- Half-page ad (valued at \$300) and sponsor recognition in 75th Anniversary Commemorative Magazine
- Corporate Challenge recognition in event-night signage

*TO BECOME A SPONSOR:* Contact Roseanne Deucher (440.376.0339) or Cindy Zelis (440.570.6103), [2010iwa75@gmail.com](mailto:2010iwa75@gmail.com)

### **AUCTION ITEM DONATIONS**

Have some Cavs or Browns tickets to share? Willing to donate a week of your timeshare? Are you a small business owner who can donate a product or service or a family experience? Your contribution of an item, a service or an experience will help us raise funds through our live and silent auctions.

*TO DONATE AN AUCTION ITEM:* Contact Tomma Zedella at [2010iwa75@gmail.com](mailto:2010iwa75@gmail.com), 440.590.3056

### **ADVERTISING IN THE IWA 75<sup>TH</sup> ANNIVERSARY COMMEMORATIVE MAGAZINE**

To commemorate the 75th Anniversary of Incarnate Word Academy, we're planning a magazine that will document the school's history, its impact and the people who made it all possible. This keepsake will be distributed to all 350 attendees of the Gala event, as well as community leaders. All ads are full color and exact advertising specs will be provided.

**Premium placement full-page ad** \$700 (only 2 available)  
**Full-page ad** \$500

**Half-page ad** \$300  
**Quarter-page ad** \$200

*TO ADVERTISE:* Contact Dan Sage at [2010iwa75@gmail.com](mailto:2010iwa75@gmail.com), 440.826.0404

**TAX-DEDUCTIBLE DONATIONS** Your tax-deductible donation to the Incarnate Word Academy Endowment Fund in any amount is greatly appreciated. Incarnate Word Academy is a 501(c) 3 non-profit organization under tax ID #34-1685003. Please send your donation to the IWA Development Office Attention IWA 75<sup>th</sup> Anniversary Gala at 6620 Pearl Road, Parma Heights, Ohio 44130.